



Job Description

Job Title	Advanced Public Health Practitioner (Health Improvement)
Directorate	Adults Social Care and Health
Service Area	Public Health
Grade	11
Competency Level	2
Salary	£61,840 - £68,419
Job Type	Hybrid
Location	Liverpool City Council – Cunard Building
Disclosure and barring service (DBS)	Not required
Job Evaluation Ref No	

Job Purpose

Lead public health strategy and programme development to improve health and reduce health inequalities within and across Liverpool.

Directly Responsible For:

NA



Directly Responsible To:

Associate Director of Public Health (Healthcare Public Health)

Main Areas of Responsibility:

- As a systems leader, the role will provide specialist public health advice on priority population needs and proven interventions to improve health to politicians and senior council colleagues across directorates, internal and external commissioners and providers.
- The post-holder will lead the commissioning, and/or, provide specialist public health advice and support for the commissioning, delivery, evaluation and performance management of cost-effective high quality health programmes, services and interventions for the population of Liverpool, operating within an evidence-based, outcomes-focused environment.
- The post-holder will be a senior member of the Public Health Team and will support delivery of the departmental business-objectives across all public health domains and line manage Public Health practitioners. The priority areas outlined are not exhaustive and the postholder will be expected to proactively and flexibly lead and support other priority areas as arise.
- The post holder will lead significant population health multiagency and multidisciplinary programmes and projects across the city, for example, health needs assessments, community projects, and significant work relating to NHS, council and partnership services.
- The post holder will work within ethical and professional boundaries while promoting population health and wellbeing and addressing health inequalities in a way that reflects the professional and ethical underpinnings of the Public Health Skills and Knowledge Framework.



Supervision and Management Responsibility:

- Senior Public Health Practitioner (Health Improvement)

Budget and Financial Responsibility:

- Being fully accountable for managing the council's resources well and complying with statutory requirements. This includes managing time, avoiding unnecessary waste, reuse and recycle resources to reduce personal impact.
- Monitor financial performance of public health team and deliver within budget.

Social Value Responsibility:

- Drive for social value through all activities, ensuring wider social, economic and environmental benefits for the council, residents and communities.

Physical Demands of the Job:

- Long periods of sitting and standing.

Corporate Responsibility:

- Contribute to the delivery of the Council Plan.
- Delivering and promoting excellent customer service, externally and internally.
- Commitment to customer excellence by dealing with customer feedback, including complaints, and learning from feedback in the drive for continuous improvement.
- Making the council a great place to work, living the council's values, actively engaging in regular communications including team meetings, undertaking training as required and being responsible for managing own performance.



- Develop the City Council's commitment to equal opportunities and to promote non-discriminatory practices in all aspects of work undertaken.
- To ensure that all work functions are undertaken in accordance with health and safety legislation, codes of practice and the City Council's safety plan.

Competency Framework:

We operate a competency framework, a set of core behaviours which define how we are expected to approach our work, how we perform in certain situations and how we treat each other. Each competency details the standards of behaviours and skills required by all staff and this in turn supports delivery of our aim and our council plans linking them together with our values.

The post holder will be required to demonstrate the ability to perform at the following competency level 2.

[The competency framework can be found here.](#)

This job description is not intended to be either prescriptive or exhaustive. It is issued as a framework to outline the main areas of responsibility. You will be expected to carry out any other duties that may reasonably be required in line with your main duties and changing priorities of the organisation.



Person Specification

Assessment methods used: I = Interview, P = Presentation, A = Application, E = Exercise, T = Test, AC = Assessment Centre

Qualification and training

Essential

- Higher degree or postgraduate qualification relevant to Public Health or evidence of equivalent qualification to Masters Level (A)
- Evidence of ongoing professional development (e.g. postgrad short courses/conferences), and/or working towards specialist registration through an identified route to the UK Public Health Register (A/I)

Experience

Essential

- Extensive experience of population health improvement as public health/health promotion specialist of which an important part should have been at senior management level (A/I/P)
- Substantial knowledge of public health infrastructure, health and care system, and relationships with local and national government (A/I/P)
- Experience in health needs assessment / health impact assessment/ health equity audit (A/I)
- Experience in service-development and/or commissioning, and, performance management (A/I)



Desirable

- In depth knowledge of quality improvement, standard-setting, evaluation and audit and evidence-based public health practice
- Experience of managing resources including budgets

Skills/Abilities

Essential

- Ability to critically interpret and synthesise complex forms of quantitative and qualitative data and evidence, and, use complex information to explain public health issues to a range of audiences (A/I/P)
- Proven leadership skills, including across agencies, and, ability to contribute effectively in teams (A/I)
- Excellent written and verbal communication skills, conveying a credible, confident and professional image to small and large audiences (A/I/P)
- Ability to work autonomously and manage own workload, and able to manage projects to tight and demanding deadlines, identifying any associated risks and ensuring appropriate risk-mitigation in place (A/I)
- Computer literacy including Microsoft Office and statistical packages (A/I)

Desirable

- Excellent influencing, negotiation and persuasion skills to achieve change, including across agencies
- Ability to design, develop, interpret and implement strategies and policies
- Ability to work in emotionally charged or distressing situations and ability to perform when periods of intense concentration are required, and ability to be



flexible and adaptable and able to deliver against a background of change and uncertainty

Commitment

Essential

An understanding of and a personal commitment to the Vision and Values of Liverpool City Council