

Job Description

Job Title	Senior Public Health Practitioner (Health Improvement)
Directorate	Adults Social Care and Health
Service Area	Public Health
Grade	10
Competency Level	2
Salary	£54,916-£60,640
Job Type	Office Based
Location	Cunard Building
Disclosure and barring service (DBS)	Not required
Job Evaluation Ref No	

Job Purpose

To provide public health leadership embedding a community centred approach to improving health, wellbeing and tackling social inequalities.

Directly Responsible For:

NA

Directly Responsible To:

Associate Director Public Health

Main Areas of Responsibility:

- Lead public health strategy and action-plan development and advice for communities and vulnerable groups' priority areas
- The scope of the post is across the breadth of public health priorities for communities and vulnerable groups to improve health, wellbeing and tackling social inequalities. The post holder will take responsibility for specific areas, with a focus on family and community resilience, wider determinants and addressing inequalities faced by marginalised communities and vulnerable people. The post holder will take on public health further responsibilities as and when required
- The post holder will be expected to be able to cope with multiple and changing demands, and to meet tight deadlines
- The post holder will be expected to actively support business functions and commissioning of services/ programmes, including their delivery, quality improvement and evaluation, always operating within an evidence-based, outcomes-focused environment and ensuring a focus on addressing inequalities across communities
- The post holder will be expected to apply intellectual rigour, negotiation, and motivation skills and flexibility, to analyse, and make judgements about complex health issues, to advise and make recommendations regarding programmes, services and care. Tact and diplomacy are required and an ability to work across organisational boundaries and influence without authority is essential
- The post holder will need to be flexible and responsive to deliver against existing and emerging priorities, and changing priorities of the organisation

Post holders will take responsibility for delivering against priority areas as required

Supervision and Management Responsibility:

- No supervisory or line manager responsibility

Budget and Financial Responsibility:

- Being fully accountable for managing the council's resources well and complying with statutory requirements. This includes managing time, avoiding unnecessary waste, reuse and recycle resources to reduce personal impact.
- Monitor financial performance and deliver within budget

Social Value Responsibility:

- Drive for social value through all activities, ensuring wider social, economic and environmental benefits for the council, residents and communities

Physical Demands of the Job:

- Long periods of being seated at a desk

Corporate Responsibility:

- Contribute to the delivery of the Council Plan
- Delivering and promoting excellent customer service, externally and internally.
- Commitment to customer excellence by dealing with customer feedback, including complaints, and learning from feedback in the drive for continuous improvement

- Making the council a great place to work, living the council's values, actively engaging in regular communications including team meetings, undertaking training as required and being responsible for managing own performance
- Develop the City Council's commitment to equal opportunities and to promote non-discriminatory practices in all aspects of work undertaken
- To ensure that all work functions are undertaken in accordance with health and safety legislation, codes of practice and the City Council's safety plan

Competency Framework:

We operate a competency framework, a set of core behaviours which define how we are expected to approach our work, how we perform in certain situations and how we treat each other. Each competency details the standards of behaviours and skills required by all staff and this in turn supports delivery of our aim and our council plans linking them together with our values.

The post holder will be required to demonstrate the ability to perform at the following competency level 2.

[The competency framework can be found here.](#)

This job description is not intended to be either prescriptive or exhaustive. It is issued as a framework to outline the main areas of responsibility. You will be expected to carry out any other duties that may reasonably be required in line with your main duties and changing priorities of the organisation.

Person Specification

Assessment methods used: I = Interview, P = Presentation, A = Application, E = Exercise, T = Test, AC = Assessment Centre

Qualification and training

Essential

- Higher degree or postgraduate qualification relevant to Public Health or evidence of equivalent qualification to Masters level (A)
- Specialist public health knowledge acquired over a significant period or through extended specialist training (A/I)
- Evidence of ongoing professional development (e.g. post grad short courses/conferences) (A)

Experience

Essential

- Extensive experience as a public health protection/health promotion specialist, of which an important part should have been at senior management level (A/I)
- Evidence of In-depth involvement and/or skills in health-protection; Health Needs Assessment/Healthcare Public Health (A/I)
- Experience in leading, developing and monitoring public health and related strategies (A/I)
- Experience of community engagement and development (A/I)
- Experience in leading, developing and monitoring public health and related strategies (A/I)



- Experience in commissioning and performance management (A/I)

Desirable

- Experience of project development, leadership and evidence of innovative practice
- Experience of developing, leading and sustaining multi-agency partnerships
- Experience of managing budgets and projects within resources
- Experience of management of change
- Evidence of strategic and forward thinking
- Experience in quality improvement and governance

Skills/Abilities

Essential

- Skills in high level analysis of complex data and the ability to make judgements based on analysis (A/I/P)
- In depth knowledge of Public Health Principles and Practices, PH evidence base, epidemiology, statistics, health economics and community development approaches. (A/I/P)
- Understanding of social and political environment (A/I/P)
- Understanding of partnership working with statutory and voluntary organisations and the ability to facilitate strategic partnership working (A/I/P)
- Evidence of project management/leadership (A/I)
- Knowledge of public health infrastructure including NHS, PHE, Local Authority, regional and national structure. Understanding of public health practice and health protection and health improvement/health inequalities (A/I)
- .Excellent oral and written communication skills (A/I/P)
- Computer literacy including Microsoft and statistical packages (A/I)

- Ability to work autonomously and manage own workload (A/I)
- Ability to work collaboratively with a wide range of individuals and organisations (A/I)
- Able to work to tight and demanding deadlines (A/I)

Desirable

- Ability to rapidly assimilate a diverse range of information and facts
- Ability to see 'big picture' and think strategically with the ability to lead, motivate and develop others
- Excellent influencing, negotiation and persuasion skills to achieve change
- Ability to work in emotionally charged or distressing situations. Ability to perform when periods of intense concentration are required, and deliver against a background of change and uncertainty
- Ability and capacity to think strategically, creatively, widely and openly and to analyse complex problems and develop solutions

Commitment

Essential

- Strong Public Health leadership with commitment to Public Health principles (A/I/P)
- A commitment to the principles of health-protection, health improvement and reduction of inequalities (A/I/P)
- Understanding of and commitment to equal opportunities (A/I)

Desirable

- An understanding of and a personal commitment to the Vision and Values of Liverpool City Council
- Commitment to the aims and objectives of the Liverpool City Council Public health Department in particular the reduction of health inequalities
- Commitment to 'you can make a difference' culture